

ORDER



Orders
Order / Rev: 45537
Alt Order #: 27682823
Product Desc: 2022 Primary Electio
Estimate: 2965
Flight Dates: 02/28/22 - 03/06/22
Original Date / Rev: 02/25/22 / 02/25/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Dallas
Sales Office: DALLS
Sales Region: National

Agency Name: Ax Media
Buying Contact:
Billing Contact:
 800 W. 47th St., Ste. 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Jim Pillen for Governor
Demographic: A50+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/06/22	38	\$6,680.00	\$5,678.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	38	\$6,680.00	\$5,678.00	0.00
Totals	38	\$6,680.00	\$5,678.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	02/28/22	02/28/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----			1			\$150.00		0.00			
N 2	KLKN	03/03/22	03/03/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---			1			\$150.00		0.00			
N 3	KLKN	03/04/22	03/04/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--			1			\$150.00		0.00			
N 4	KLKN	03/01/22	03/01/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----			1			\$150.00		0.00			
N 5	KLKN	03/02/22	03/02/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00

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Advertiser:	Jim Pillen for Governor
Product Desc:	2022 Primary Electio
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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	02/28/22	03/06/22	--W----		1	\$150.00	0.00								
N 6	KLKN	03/03/22	03/03/22	Ch 8 News at 6a M-F	CM	6:30 AM-7:00 AM	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				Ch 8 Eyewitness News 6a		(6:30 AM-7:00 AM)									
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	02/28/22	03/06/22	---T---		1	\$150.00	0.00								
N 7	KLKN	02/28/22	02/28/22	Good Morning America	CM	7:00 AM-8:00 AM	M-----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
				Good Morning America		(7:00 AM-8:00 AM)									
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	02/28/22	03/06/22	M-----		1	\$175.00	0.00								
N 8	KLKN	03/01/22	03/01/22	Good Morning America	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
				Good Morning America		(7:00 AM-8:00 AM)									
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	02/28/22	03/06/22	-T-----		1	\$175.00	0.00								
N 9	KLKN	03/04/22	03/04/22	Good Morning America	CM	7:00 AM-8:00 AM	----F--	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
				Good Morning America		(7:00 AM-8:00 AM)									
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	02/28/22	03/06/22	----F--		1	\$175.00	0.00								
N 10	KLKN	02/28/22	02/28/22	Good Morning America	CM	8:00 AM-9:00 AM	M-----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
				Good Morning America		(8:00 AM-9:00 AM)									
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	02/28/22	03/06/22	M-----		1	\$175.00	0.00								
N 11	KLKN	03/02/22	03/02/22	Good Morning America	CM	8:00 AM-9:00 AM	--W----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
				Good Morning America		(8:00 AM-9:00 AM)									
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	02/28/22	03/06/22	--W----		1	\$175.00	0.00								
N 12	KLKN	03/03/22	03/03/22	Good Morning America	CM	8:00 AM-9:00 AM	---T---	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
				Good Morning America		(8:00 AM-9:00 AM)									
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	02/28/22	03/06/22	---T---		1	\$175.00	0.00								
N 13	KLKN	03/05/22	03/05/22	Good Morning America \$M		7:00 AM-8:00 AM	-----S-	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Good Morning America Sat		(7:00 AM-8:00 AM)									
Weekend Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	02/28/22	03/06/22	-----S-		1	\$100.00	0.00								
N 14	KLKN	03/06/22	03/06/22	Good Morning America \$M		7a-8a	-----S	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Good Morning America Su											
Weekend Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	02/28/22	03/06/22	-----S		1	\$100.00	0.00								
N 15	KLKN	03/06/22	03/06/22	This Week	CM	8a-9a	-----S	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				This Week											
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	02/28/22	03/06/22	-----S		1	\$150.00	0.00								
N 16	KLKN	03/01/22	03/01/22	Ch 8 News Midday M-F	CM	11:00 AM-11:30 AM	Al-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Ch 8 News Midday M-F		(11:00 AM-11:30 AM)									
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	02/28/22	03/06/22	-T-----		1	\$100.00	0.00								
N 17	KLKN	03/02/22	03/02/22	Ch 8 News Midday M-F	CM	11:00 AM-11:30 AM	Al--W----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Ch 8 News Midday M-F		(11:00 AM-11:30 AM)									
Channel 8 Eyewitness News- Midday															

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Advertiser: Jim Pillen for Governor
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 Estimate: 2965
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----					1	\$100.00		0.00			
N 18	KLKN	03/04/22	03/04/22	Ch 8 News Midday M-F CM		11:00 AM-11:30 AM	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		Ch 8 News Midday M-F (11:00 AM-11:30 AM)													
		Channel 8 Eyewitness News- Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--					1	\$100.00		0.00			
N 19	KLKN	02/28/22	02/28/22	Ch 8 News at 5p M-F CM		5p-530p	M-----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
		Ch 8 News 5p M-F													
		Channel 8 Eyewitness News At Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$175.00		0.00			
N 20	KLKN	03/01/22	03/01/22	Ch 8 News at 5p M-F CM		5p-530p	-T-----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
		Ch 8 News 5p M-F													
		Channel 8 Eyewitness News At Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----					1	\$175.00		0.00			
N 21	KLKN	03/04/22	03/04/22	Ch 8 News at 5p M-F CM		5p-530p	----F--	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
		Ch 8 News 5p M-F													
		Channel 8 Eyewitness News At Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--					1	\$175.00		0.00			
N 22	KLKN	02/28/22	02/28/22	Ch 8 News at 6p M-F CM		6p-630p	M-----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		Ch 8 Eyewitness News 6p													
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$325.00		0.00			
N 23	KLKN	03/02/22	03/02/22	Ch 8 News at 6p M-F CM		6p-630p	--W----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		Ch 8 Eyewitness News 6p													
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----					1	\$325.00		0.00			
N 24	KLKN	03/03/22	03/03/22	Ch 8 News at 6p M-F CM		6p-630p	---T---	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		Ch 8 Eyewitness News 6p													
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---					1	\$325.00		0.00			
N 25	KLKN	03/05/22	03/05/22	Ch 8 News Sat at 6p CM		6p-630p	-----S-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		Ch 8 News Sat at 6p													
		Eyewitness News 8 At 6-Sat													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S-					1	\$125.00		0.00			
N 26	KLKN	03/06/22	03/06/22	Ch 8 News Sun at 530p CM		530-6p	-----S	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		Ch 8 News Sun 530p													
		Channel 8 Eyewitness News At 5:30													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S					1	\$150.00		0.00			
N 27	KLKN	02/28/22	02/28/22	Ch 8 News at 10p M-F CM		10p-1035p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Ch 8 News at 10p M-F													
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$250.00		0.00			
N 28	KLKN	03/02/22	03/02/22	Ch 8 News at 10p M-F CM		10p-1035p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Ch 8 News at 10p M-F													
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----					1	\$250.00		0.00			
N 29	KLKN	03/03/22	03/03/22	Ch 8 News at 10p M-F CM		10p-1035p	---T---	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Ch 8 News at 10p M-F													
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 KLKN-TV

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/28/22		02/28/22	03/06/22	---T---			1		\$250.00	0.00					
N 30	KLKN	03/05/22	03/05/22	Ch 8 News Sat at 10p Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/28/22		02/28/22	03/06/22	-----S-			1		\$125.00	0.00					
N 31	KLKN	03/06/22	03/06/22	Ch 8 News Sun at 10p Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$205.00	P-05	0.00	NM	1	\$205.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/28/22		02/28/22	03/06/22	-----S			1		\$205.00	0.00					
N 32	KLKN	03/01/22	03/01/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	-T-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/28/22		02/28/22	03/06/22	-T-----			1		\$50.00	0.00					
N 33	KLKN	03/03/22	03/03/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	---T---	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/28/22		02/28/22	03/06/22	---T---			1		\$50.00	0.00					
N 34	KLKN	03/04/22	03/04/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	----F--	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/28/22		02/28/22	03/06/22	----F--			1		\$50.00	0.00					
N 35	KLKN	03/06/22	03/06/22	Sunday Prime 1 Sunday Prime 1	CM	6p-7p	-----S	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
America's Funniest Home Videos-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/28/22		02/28/22	03/06/22	-----S			1		\$175.00	0.00					
N 36	KLKN	03/03/22	03/03/22	Thursday Prime 1 Thursday Prime 1	CM	7p-8p	---T---	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
Station 19-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/28/22		02/28/22	03/06/22	---T---			1		\$250.00	0.00					
N 37	KLKN	03/06/22	03/06/22	Sunday Prime Other Sunday Prime Other	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----S	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
American Idol-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/28/22		02/28/22	03/06/22	-----S			1		\$400.00	0.00					
N 38	KLKN	03/06/22	03/06/22	Sunday Prime 4 Sunday Prime 4	CM	9p-10p	-----S	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
The Rookie-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 02/28/22		02/28/22	03/06/22	-----S			1		\$250.00	0.00					
Totals														38	\$6,680.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27682823

CPE: 303/405/2965

Agency: Ax Media

Changes as of: 2/25/2022 at 9:40 AM

Flight: 2/28/22 - 3/6/22

Advertiser: Jim Pillen for Governor

Version: Current State Version 1

Station: KILN

Market: Lincoln&Hsing-Kmy-Pls
DMA

Con Type: POLITICAL/NOTE

Total \$: \$6,680.00

800 W 47th Street

Suite 200

Kansas City, MO 64112

Product: 2022 Primary Election

Agency Order #: 11417551

Buyer: Fernie, Taylor

Salesperson: DARCI WALT

512-665-6040

Office: DALLAS

Service: Nielsen

Primary Demo: Adults 55+

Assistant: DARCI WALT

512-665-6040

Total Spots: 38

Total CPE: \$44.41

Total GRP: 150.4

Traffic #: 45537

Comments: New Order 2/25 - The new order will run Mon 2/28 - Sun 3/6. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670.
RadioInvoices ID #9914861 or R114861, Marketron #184659, Spotsdata #2095, Separation: 30, PopulationBuyType: CPP

Separation:

#	Day/Time	DP	Program	Rate	A5SP Rating	2/28 - 3/6										Total Spots	Total		GRP*	
						Len	2/28 - 3/1					3/2 - 3/6					\$	CPP*		
							2/28	3/1	3/2	3/3	3/4	3/5	3/6							
	M-F 1 6a-6:30a		KILKN News 8 This AM	\$150.00	1.5	30	1	0	0	1	1	0	0	3	\$450.00	\$100.00	4.5			
	M-F 2 6:30a-7a		KILKN News 8 This AM	\$150.00	1.5	30	0	1	1	1	0	0	0	3	\$450.00	\$100.00	4.5			
	M-F 3 7a-8a		Good Morning America	\$175.00	4.0	30	1	1	0	0	1	0	0	3	\$525.00	\$43.75	12.0			
	M-F 4 8a-9a		Good Morning America	\$175.00	4.0	30	1	0	1	1	0	0	0	3	\$525.00	\$43.75	12.0			
	Sa 5 7a-8a		Weekend Good Morning America	\$100.00	3.6	30	0	0	0	0	0	1	0	1	\$100.00	\$27.78	3.6			
	Su 6 7a-8a		Weekend Good Morning America	\$100.00	3.6	30	0	0	0	0	0	0	1	1	\$100.00	\$27.78	3.6			
	Su 7 8a-9a		This Week	\$150.00	3.7	30	0	0	0	0	0	0	1	1	\$150.00	\$40.54	3.7			
	M-F 8 11a-11:30a		Channel 8 Eyewitness News- Midday	\$100.00	4.9	30	0	1	1	0	1	0	0	3	\$300.00	\$20.41	14.7			
	M-F 9 5p-5:30p		Channel 8 Eyewitness News At Five	\$175.00	5.5	30	1	1	0	0	1	0	0	3	\$525.00	\$31.82	16.5			
	M-F 10 6p-6:30p		Channel 8 Eyewitness News At Six	\$325.00	5.7	30	1	0	1	1	0	0	0	3	\$975.00	\$57.02	17.1			
	Sa 11 6p-6:30p		Eyewitness News 8 At 6-Sat	\$125.00	3.9	30	0	0	0	0	0	1	0	1	\$125.00	\$32.05	3.9			
	Su 12 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$150.00	6.1	30	0	0	0	0	0	0	1	1	\$150.00	\$24.59	6.1			
	M-F 13 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	1	0	1	1	0	0	0	3	\$750.00	\$53.19	14.1			
	Sa 14 10p-10:35p		Channel 8 Eyewitness News At Ten	\$125.00	4.1	30	0	0	0	0	0	1	0	1	\$125.00	\$30.49	4.1			
	Su 15 10p-10:35p		Channel 8 Eyewitness News At Ten	\$205.00	5.7	30	0	0	0	0	0	0	1	1	\$205.00	\$35.96	5.7			
	M-F 16 10:35p-11:37p		Jimmy Kimmel Live-ABC	\$50.00	2.4	30	0	1	0	1	1	0	0	3	\$150.00	\$20.83	7.2			
	Su 17 6p-7p		America's Funniest Home Videos- ABC	\$175.00	5.0	30	0	0	0	0	0	0	1	1	\$175.00	\$35.00	5.0			
	Th 18 7p-8p		Station 19-ABC	\$250.00	3.7	30	0	0	0	1	0	0	0	1	\$250.00	\$67.57	3.7			
	Su 19 7p-9p		American Idol-ABC	\$400.00	5.3	30	0	0	0	0	0	0	1	1	\$400.00	\$75.47	5.3			



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27682823

Changes as of: 2/25/2022 at 9:40 AM

Version: Current State Version 1

CPE: 303/405/2965

Flight: 2/28/22 - 3/6/22

Station: KLKN

Con Type: POLITICAL/NOTE

Agency: Ax Media

Advertiser: Jim Pillen for Governor

Market: Lincoln&Hsing-Kmy-Fis DMA

Total \$: \$6,680.00

800 W.47th Street

Product: 2022 Primary Election

Office: DALLAS

Total Spots: 38

Suite 200

Agency Order #: 11417551

Service: Nielsen

Total CPP: \$44.41

Kansas City, MO 64112

Buyer: Fernie, Taylor

Primary Demo: Adults 55+

Total GRP: 150.4

Salesperson: DARCI WALT S

Assistant: DARCI WALT S

Traffic #: 45537

Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	2/28 - 3/6							Total	Total	CPP*	GRP*
							2/28	3/1	3/2	3/3	3/4	3/5	3/6	Spots	\$		
20	Su 9p-10p		The Rookie-ABC	\$250.00	3.1	30	0	0	0	0	0	0	1	1	\$250.00	\$80.65	3.1
TOTALS:							6	5	5	7	5	3	7	38	\$6,680.00	\$44.41	150.4



KATZ
TELEVISION
GROUP

125 West 56th St
New York, NY 10019

Contract # 27682823

CPE: 303/405/2965

Agency: Ax Media

Changes as of: 2/25/2022 at 9:40 AM

Flight: 2/28/22 - 3/6/22

Advertiser: Jim Plien for Governor

Version: Current State Version 1

Station: KLCN

Market: Lincoln&Hshg-Krnv-Pls
DMA

Con Type: POLITICAL/NOTE

Total \$: \$6,680.00

800 W.47th Street
Suite 200
Kansas City, MO 64112

Product: 2022 Primary Election
Agency Order #: 11417551

Buyer: Fernie, Taylor

Salesperson: DARCI WALTIS

Separation:

Office: DALLAS
Service: Nielsen

Primary Demo: Adults 55+

Assistant: DARCI WALTIS

512-665-6040

Total Spots: 38
Total CPE: \$44.41
Total GRP: 150.4

Traffic #: 45537

Special
Instructions

Order Level Comments

Date/Time Added by

Comment

New Order 2/25 - The new order will run Mon 2/28 - Sun 3/6. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

02/25/22 8:56 AM

SAMUEL LITTLE

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketron #184659, Spodata #2095, Separation: 30, PopulationBuyType: CPP

Competitive Information

Market Budget: \$6,680

KLKN Share: 100%

Comment:

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	\$6,680.00	\$44.41	150.4
Total	100%	38	\$6,680.00	\$44.41	150.4

Monthly Summary

Month	Spots	Dollars
2022-Mar	38	\$6,680.00
Total	38	\$6,680.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/25/22 8:58 AM					\$0	\$0	
New	2/25/22 8:35 AM	SAMUEL LITTLE	Confirming	38		\$6,680.00	\$6,680.00	

Non-Discrimination
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.